

Coaching Luminaries at the Silverstone Experience...

It's a record - the fastest ever lap of Silverstone (in a coach!) Encore co-founder and Coach Tourism Association chairman John Wales (right) joins CTA board members and other coaching luminaries as the Harry Shaw coach crosses the finishing line at Silverstone circuit at a visit to experience Encore's Silverstone Experience package



The story of the Silverstone race track is the history of British motor racing since the second world war.

Now groups can take advantage of Encore Tickets'

Silver Experience to get an exclusive view of the track and everything that makes it tick, roar, and scream with the sound of highly tuned race engines.

The day starts with a welcome

reception and introduction to the track from one of the Silverstone's highly experienced guides - people who don't just know the circuit - but have actually driven it!

Group members then get a unique opportunity to look behind the scenes and tour a workshop, equipped with all the state of the art equipment to keep a race car on track, followed by a trip to the epicentre of any event - race control. Here they can view every part of the circuit on a wall of TV screens and get a real sense of how a highly skilled team of people keep a watch on every aspect of a race, making second by second decisions on everything from safety issues to rule breaking!

A climax of the day will be a group visit to the podium for a picture opportunity on the same winners' rostrum that is seen by over 4 million people all over the world on British F1 Grand Prix day as well as a lap of the circuit in the coach.

Equally, for some aficionados, this experience will then be topped by the unique opportunity to visit the British Racing Drivers Club headquarters, normally opened to racing driver members only. Then of course the whole day is rounded off with a chance to take home souvenirs from the official Silverstone merchandise shop.



Winners all - Coach Tourism Association board members, including Encore Tickets co-founder and CTA chairman John Wales (sixth from left) take to the winners' podium at Silverstone race circuit as they try out Encore Tickets' Silverstone Experience which even includes a lap of the circuit in a coach