



Join City Fair 2020, ETOA's online B2B workshop and start planning 2021 and beyond

We are announcing a special partnership for CTA supplier members who want to take part in [City Fair 2020](#), organised by ETOA.

This year's City Fair will move online to make it easier for attendees from across the world to participate as we lay together the foundations for recovery. This online edition will be held on the **20th July** and will preserve the efficient format, focussing on the bespoke agendas of pre-scheduled 1-to-1 appointments. For more information on how this will be delivered please watch the video below, this event is not a virtual exhibition:



Why should you attend?

- 2/3 of registered buyers expect an uptake of travel to Europe from Autumn 2020
- The majority of registered operators anticipate a busy period of 2021 contracting this summer
- Buyers are ready to discuss their clients' needs for post-crisis programmes and product
- Moving online allows us to provide dedicated slots of 1-to-1 meetings with buyers from throughout Europe, China and the USA
- Appointments will be 10-minutes long and more breaks will be provided, to ensure a stress-free yet productive day of meetings.

CTA supplier members can attend City Fair for GBP 650 + VAT, saving GBP 350 on the non-member delegate rate.

Please email [Magdalena Penz](#) or call +44 (0) 7901 002562 to find out more and secure your place.